

2024 Second Quarter Report

| BUFFALO CONVENTION CENTER | | | | |
|---------------------------|-------------|-------------|----------|--|
| Q2 Revenue | Goal | Actual | Variance | |
| Rent Revenue | \$220,000 | \$235,959 | 7.25% | |
| F&B Revenue | \$780,406 | \$1,099,924 | 40.94% | |
| Electrical Service | \$34,000 | \$38,441 | 13.06% | |
| Other Revenue | \$400 | \$460 | 15.00% | |
| TOTAL REVENUE | \$1,034,406 | \$1,374,783 | 32.85% | |
| YTD Revenue | 2024 | 2023 | Variance | |
| Rent Revenue | \$574,945 | \$486,585 | 18.16% | |
| F&B Revenue | \$2,048,523 | \$1,459,726 | 40.34% | |
| Electrical Service | \$108,010 | \$79,763 | 35.41% | |
| Other Revenue | \$7,335 | \$108,952 | -93.27% | |
| TOTAL REVENUE | 2,738,812 | 2,135,026 | 28.28% | |
| YTD Events | 2024 | 2023 | Variance | |
| Number of Events | 62 | 55 | 12.73% | |
| Attendance | 94,005 | 142,435 | -34.00% | |
| Comments Q2 | | | | |

Total Actual Revenues were up by \$339,977 from the Goal Revenue in the second quarter. This significant increase is mainly due to an increase in food and beverage revenues as the result of several groups exceeding their F&B projections. These events include the International Aviation Snow Symposium (\$80,283 over projection), ECMC Gala (\$54,313 over projection) & the Retail Confectioners International Expo (\$52,050 over projection).

Attendance continues to show a decrease over 2023 due to two of our largest shows, the Auto Show and The Home Show (which occurred in the first Quarter) since they used the Evolv security system upon entrance which provides an accurate count of attendees.

| Q2 Major Events Hosted | | | |
|------------------------|--|------------------------|-----------|
| Month | Event Name | Number of Attendees | Revenue |
| April | Northeast Chapter AAAE – International Aviation Snow Symposium | 846 | \$190,083 |
| April | Insurance Club of Buffalo – 2024 I-Day | 1,338 | \$88,788 |
| April | The National Association of College & University Food Services – Spring Conference | 255 | \$70,824 |
| April | Varsity Brands LLC – 2024 Varsity Spirit US Finals Buffalo | 2,243 | \$29,111 |
| April | NUVO Productions LLC – Dance Convention | 675 | \$26,408 |
| May | New York Association of FFA – 2024 Annual Convention | 2,100 | \$142,280 |
| May | Unicorn World LLC – Unicorn World | 3,604 | \$55,494 |
| May | Area Labor Federation - AFL – CIO Dinner | 430 | \$30,988 |
| June | ECMC Foundation – Springfest Gala | 1,767 | \$220,313 |
| June | Retail Confectioners International – 2024 Annual Convention & Industry Expo | 280 | \$98,630 |

| June | Nickel City Comic Con Inc. – Nickel City Comic Con 2024 | 12,000 | \$57,263 |
|------|---|--------|----------|
| June | New York Water Environment Association – Spring Meeting | 300 | \$54,199 |
| June | NAACP – 2024 Awards Dinner | 600 | \$29,793 |
| June | Niagara Frontier Volleyball – Northeast Point Series Championship | 3,110 | \$27,771 |
| June | Hispanics Heritage Council of WNY - Hispanics Heritage Breakfast | 600 | \$12,120 |

| | Q2 Major Events Booked | | |
|------|---|-------------------------|--|
| Year | Event Name | Expected Revenue | |
| 2024 | Old World LLC – Brick Fest Live | \$28,770 | |
| 2024 | Buffalo Common Council – Senior Ball | \$24,500 | |
| 2024 | SABAH – Starlight Night Auction & Gala | \$24,000 | |
| 2024 | Maximum Cheer, LLC - Maxout Buffalo | \$21,350 | |
| 2024 | M&T Bank – Commercial Banking Regional Meeting | \$15,250 | |
| 2024 | Housing Opportunities Made Equal -Annual Gala | \$10,000 | |
| 2025 | Motorama Group LLC – Buffalo Motorama | \$55,327 | |
| 2025 | The Society for College and University Planning (SCUP) -2025 North Atlantic Regional Conference | \$38,354 | |
| 2026 | New York City Dance Alliance -02026 Annual | \$43,380 | |
| 2026 | Center for Inquiry - 2026 Annual Conference | \$32,512 | |

| | Q2 Notable BCC Activities | | |
|--------------|---|--|--|
| Date Program | | | |
| April | Participated in VBN/BCC Book Club Virtual Meeting | | |
| May | Site Inspection with Carolina Panthers | | |
| May | Attended IAVM in Indiana | | |
| May | Site Inspection with Revolution Elite Wrestling Tournament | | |
| June | Attended and Participated in ESSAE Tradeshow and Annual Meeting with VBN & hotel partners in Saratoga Springs | | |
| June | Attended the BNP Hob Nob Event | | |
| June | Site Inspection with I Love NY Sports FAM | | |
| June | Site Inspection with The General Council of the Assemblies of God- Bible Quiz | | |
| June | Jamie Flood, new Controller begins | | |
| Ongoing | Summer Intern joined the sales/service team | | |
| Ongoing | Wi-Fi upgrade design completed, work to be completed by November | | |